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Digital Group Audio Introduces the Livespeakr™ to the Consumer Electronics Market

First ultra-portable Speaker System made specifically for the iPhone and iPod Touch

Carlsbad, CA – November 25, 2008 – Digital Group Audio (DGA), a dedicated manufacturer of innovative, high quality audio/video products, is proud to announce its entrance into the consumer electronics market with its first ever ultra-portable speaker system, the Livespeakr™.

Livespeakr™ is a unique multi-functional speaker system that allows customers to enjoy premium sound quality on-the-go. Invented by 24-year-old Erik Groset and 25 year-old Robin Defay, the device boasts a unique “super cradle” that locks in and protects a variety of devices, including the iPhone, iPhone 3G, iPod Touch, iPod Touch 2G and iPod Classic. The cradle then rotates to work both portrait and landscape modes.

“DGA is dedicated to providing only the best in audio/video consumer products and we feel the Livespeakr accomplishes our goal of exceeding the expectations of our customers,” said Erik Groset, DGA co-founder. “The Livespeakr is the perfect dichotomy of style and function and we are extremely proud to unveil it as our inaugural product.”

DGA was recently recognized as one of five companies nominated for the WIRED magazine Small Biz Competition highlighting their entrepreneurial spirit and innovative designs.

What separates the Livespeakr™ from the competition is its truly impressive functionality and highly innovative set of features. Each Livespeakr™ device features a set of premium quality speakers that expand and contract conveniently behind the device as you rotate the cradle. For maximum use with any iPhone, the Livespeakr™ is shielded against radio frequency interference providing only the best sound quality by reducing any unnecessary cellular static, making this the perfect device to supplement iPhone’s speakerphone function. When the iPhone receives an incoming phone call, the music automatically fades and the device acts as a speakerphone enhancement, routing the call audio through the speakers and allowing convenient conference call capability.

The Livespeakr™ boasts an internal re-chargeable lithium ion battery with an average lifespan of 14-16 hours as well as an AC Adaptor, to making it one of the most convenient sound systems on the market today.

The device will be available worldwide in January 2009 for \$129.95 (U.S. MSRP). The first 2,000 orders placed will receive a promotional price of \$99.99. For retail/internet locations and more information visit: <http://www.Livespeakr.com> . For distributor/wholesaler inquiries, please contact DGA Marketing Manager, Tiffany Liu, at Tiffany@LiveSpeakR.com or 888-345-4834 ext. 709.

About Digital Group Audio (DGA)

Digital Group Audio (DGA) was founded in 2007 as a start-up dedicated to manufacturing innovative, high quality audio/video products that are functional and stylish. DGA travels the world searching for the highest quality parts and speakers to ensure each DGA sound system offers supreme sound quality unlike anything else. Products are designed to make consumers lives easier and more enjoyable without compromising style. DGA is a privately held company based in Carlsbad, CA. For more information, please visit www.DigitalGroupAudio.com..

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