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EXPERT SOURCE SHEET

Robin DeFay: Vice President and Co-Founder of Digital Group Audio (DGA)

Areas of Expertise

- Technology start-ups
- Selecting the right manufacturer
- Building efficient teams to run a start-up
- Young entrepreneurs
- Consumer electronics
- iPhone/iPod accessories

Biography

26-year old Robin DeFay spent five years of his life as a professional poker player, a career that only strengthened his roots as an independent business investor. From a young age, Robin pursued a variety of different business ventures ranging from car washing businesses and virtual goods sales, all the way to the business of diamonds. He has taken Digital Group Audio to new heights by developing meaningful relationships with key industry professionals, a skill which he owes to his experience from his poker days and learning how to read and cooperate with people. Using these unique skills, Robin works hard to surround the company with fresh, intelligent and resourceful employees and affiliates that are aligned with the DGA mentality. Attending California State University San Marcos only fueled his lifelong desires to be an entrepreneur and led him to where he is today, co-founder of Digital Group Audio (DGA).

About Digital Group Audio (DGA)

Digital Group Audio (DGA) was founded in 2007 as a start-up dedicated to manufacturing innovative, high quality audio/video products that are functional and stylish. DGA travels the world searching for the highest quality parts and speakers to ensure each DGA sound system offers unparalleled sound quality. Products are designed to make consumers lives easier and more enjoyable without compromising style. DGA is a privately held company based in Carlsbad, CA. For more information, please visit www.DigitalGroupAudio.com.

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